**PressMaster**
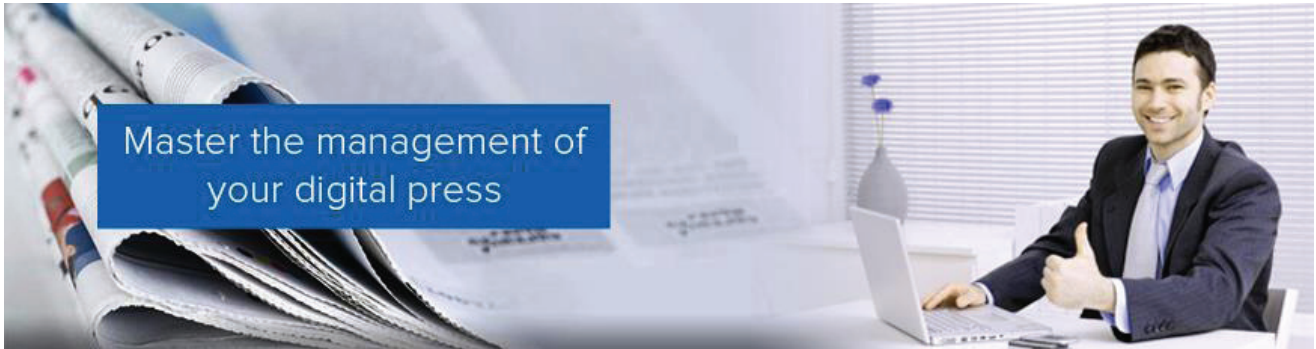
Master the management of your digital press

## PressMaster

PressMaster is the ultimate solution for organizations that are interested to follow the press media published articles. The system is designed to serve your organization in building your own digital press archive. PressMaster incorporates modules for retrieving all the press articles that are of interest to your business.

PressMaster is composed of the following core modules:

## Cataloguing and Indexing

Build and maintain the bibliographical data base of the selected press articles that seem interesting for the organization. The Cataloguing and Indexing is based on the Anglo-American Cataloguing Rules (AACR).

## Authority Lists

Build and maintain all types of Authority Lists:
Subject List, writers and Journalists List and Publishers List.

**SearchMaster**

SearchMaster offers Arabic-language full text search capabilities by handling all of the Arabic language peculiarities. SearchMaster provides English-based full text search capabilities as well. It is built to support all bibliographical databases search techniques.

Full digitized articles are linked to their bibliographical data in a way to be displayed on all

type of workstations. The digitized articles could be of any extension, this means that textual images, photographs, audios and videos could constitute part or all of any article.

One of the most significant features of PressMaster is its ability to visit publishers websites, browse and select digital articles, and download them to the PressMaster Database.

**You can get PressMaster as a stand-alone service and/or it can be integrated with BookMaster.**

**Contact CSG to obtain this solution:**
E-mail:   sales@csg-mea.com
Phone:  +2 02 2671 4062
or         +2 02 2671 4043
www.csg-mea.com